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JOINT COMMITTEE ON FINANCE

MEMORANDUM

To: Members
Joint Committee on Finance

From: Senator Mark Miller
Representative Mark Pocan

Date: October 14, 2009

Re: University of Wisconsin System Annual Report on Cost Recovery Activity.

Attached is a report on 2008-09 Cost Recovery Activity from the University of Wisconsin System, pursuant 2001 Wisconsin Act 16 [36.11(44)], Stats.

2001 Wisconsin Act 16 [36.11(4)] requires the UW System Board of Regents to report annually on the activity in 100% tuition-funded courses.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

MM:MP:jm



Vice President for Finance

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OCT 14 2009

BY: *St. Finance*

October 12, 2009

TO: Michael Morgan
Secretary, Department of Administration

Senator Mark Miller
Co-Chair, Joint Committee on Finance

Representative Mark Pocan
Co-Chair, Joint Committee on Finance

FROM: Deborah A. Durcan
Vice President for Finance

SUBJECT: Report on Cost Recovery Activity

2001 Wisconsin Act 16 [36.11(44)] requires the UW System Board of Regents to report annually on activity in 100% tuition-funded courses. Attached please find the 2008-09 Report on Cost Recovery Activity which uses the continuing appropriation to serve adult students.

If you have any questions about the report, please contact Interim Associate Vice President Sharon Wilhelm at (608)262-3905.

Thank you.

Attachment

c: Board of Regents
President Reilly
President's Cabinet
Sharon Wilhelm
Bob Hanle
Dennis Rhodes
Dave Loppnow

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SERVING ADULT STUDENTS OF THE UNIVERSITY OF WISCONSIN THROUGH BIENNIAL BUDGET APPROPRIATIONS

EXECUTIVE SUMMARY

In the 1997-99 Biennial Budget, the UW System was given continuing appropriation authority for continuing education program revenue funds. With the passage of the 1999-2001 Biennial Budget, this authority was extended, in part, to the regular appropriation. The flexibility in the use of tuition revenue has contributed to the UW System's ability to serve adult/non-traditional students. The current enrollment policy continues to place a strong priority on services and programming to adult students. 2001 Wisconsin Act 16 [36.11(44)] requires the UW System to report annually on activity in 100 percent tuition funded courses.

For many years, UW System institutions, through inter-institutional agreements with UW-Extension, have offered credit and non-credit continuing education courses off-campus and during evening/weekend hours. By policy, these courses must be priced to cover the direct cost of instruction. In recent years, the additional tuition flexibility has allowed UW institutions to develop degree credit programs for adults that are priced to cover at least the direct cost of instruction.

The attached report, Cost Recovery Activity, Credits Generated and Unduplicated Student Headcount by Program and Age, shows that, in 2008-09, UW institutions served 15,230 adult/non-traditional students (undergraduates age 25 and older and graduate students age 30 and older) in courses and programs that covered at least the direct cost of instruction. These students generated 85,879 credits across the UW institutions.

This report was constructed using data from the UW System Central Data Request database along with information provided by the UW institutions on programs offered under service based pricing and distance education pricing policies.

University of Wisconsin System
Cost Recovery Activity
Credits Generated and Unduplicated Student Headcount by Program and Age
2008-09 Academic Year

	Under 25/30 Years Old*		25/30 Years and Older*		Total	
	Credits	Students	Credits	Students	Credits	Students
Madison						
Professional French Studies (MS)	350	34	77	7	427	41
Biotechnology (MS)	287	22	356	28	643	50
Master of Engineering (ME)	327	35	862	90	1,189	125
Collaborative Nursing Program	122	11	743	88	865	99
Extension**	4,138	854	2,408	486	6,546	1,340
Total	5,224	956	4,446	699	9,670	1,655
Milwaukee						
Nursing (PHD)	3	1	446	55	449	56
Liberal Studies (MA)	138	11	140	18	278	29
Library and Info Science (MS)	3,293	263	3,862	423	7,155	686
Information Resources (BS)	2,714	127	1,695	116	4,409	243
Executive MBA	87	4	1,028	54	1,115	58
Collaborative Nursing Program	234	17	1,658	186	1,892	203
Extension**	69,758	13,853	18,430	4,072	88,188	17,925
Total	76,227	14,276	27,259	4,924	103,486	19,200
Eau Claire						
Collaborative Nursing Program	195	25	317	40	512	65
Contract Courses	116	58	315	169	431	227
Extension**	630	116	2,893	673	3,523	789
Total	941	199	3,525	882	4,466	1,081
Green Bay						
Collaborative Nursing Program	156	14	1,173	112	1,329	126
National Nursing Program	42	4	1,264	123	1,306	127
Interdisciplinary Studies (BAS&BA)	880	57	5,730	446	6,610	503
Extension**	2,314	551	883	714	3,197	1,265
Total	3,392	626	9,050	1,395	12,442	2,021
La Crosse						
Master of Software Engineering (MSE)	108	6	0	0	108	6
Extension**	3,209	362	4,023	820	7,232	1,182
Total	3,317	368	4,023	820	7,340	1,188
Oshkosh						
Collaborative Nursing Program	247	38	656	124	903	162
Accelerated Nursing Program	550	23	2,266	88	2,816	111
Fire & Emergency Response Management	152	9	266	24	418	33
Leadership & Organizational Studies	74	5	504	43	578	48
Global MBA	22	3	20	2	42	5
Contract Courses	107	69	157	254	264	323
Extension**	54	27	32	18	86	45
Total	1,206	174	3,901	553	5,107	727
Parkside						
Extension	18	10	298	160	316	170
Total	18	10	298	160	316	170
Platteville						
Project Management (MS)	519	67	1,485	211	2,004	278
Criminal Justice (MS)	246	31	461	68	707	99
Engineering (MS)	441	54	663	90	1,104	144
Extension**	40	15	564	267	604	282
Total	1,246	167	3,173	636	4,419	803

*Age breakouts reflect: (1) undergraduates under 25 versus 25 and older and (2) graduate students under 30 versus 30 and older.

**Extension activity excludes extension credits generated (by students) in the identified programs.

University of Wisconsin System
Cost Recovery Activity
Credits Generated and Unduplicated Student Headcount by Program and Age
2008-09 Academic Year

	Under 25/30 Years Old*		25/30 Years and Older*		Total	
	Credits	Students	Credits	Students	Credits	Students
River Falls						
Management (MS)	269	31	313	43	582	74
School Psychology (EDS)	317	20	69	5	386	25
Extension**	3,119	710	2,256	508	5,375	1,218
Total	3,705	761	2,638	556	6,343	1,317
Stevens Point						
Business Administration	84	16	123	21	207	37
Web & Digital Media Development	3	1	0	0	3	1
American Studies	51	12	90	20	141	32
Extension**	2,986	879	2,661	790	5,647	1,669
Total	3,124	908	2,874	831	5,998	1,739
Stout						
Vocational Rehabilitation (MS)	560	29	906	57	1,466	86
Training and Development (MS)	409	36	358	38	767	74
Career & Technical Education (MS)	236	27	503	65	739	92
Technology Management (MS)	338	37	279	36	617	73
Career, Technical Ed & Training (BS)	141	10	913	109	1,054	119
Industrial Management (BS)	1,347	49	5,138	411	6,485	460
Manufacturing Engineering (MS)	140	14	132	17	272	31
Information & Communication Tech (BS)	612	28	903	57	1,515	85
Information & Communication Tech (MS)	152	17	162	21	314	38
Engineering Technology (BS)	10,052	388	880	46	10,932	434
Golf Enterprise Management (BS)	4,443	174	384	18	4,827	192
Manufacturing Engineering (BS)	5,394	192	588	29	5,982	221
Technology Education (BS)	3,535	127	689	27	4,224	154
Contract Courses	254	135	10	6	264	141
Extension**	1,276	570	538	481	1,814	1,051
Total	28,889	1,833	12,383	1,418	41,272	3,251
Superior						
Extension	1,241	390	698	253	1,939	643
Total	1,241	390	698	253	1,939	643
Whitewater						
Extension	3,925	970	1,947	537	5,872	1,507
Total	3,925	970	1,947	537	5,872	1,507
Colleges						
UW Online	9,157	1,742	9,205	1,457	18,362	3,199
Extension **	1,841	523	459	109	2,300	632
Total	10,998	2,265	9,664	1,566	20,662	3,831
Total						
Specific Programs	48,904	4,073	47,789	5,342	96,693	9,415
Extension **	94,549	19,830	38,090	9,888	132,639	29,718
Total	143,453	23,903	85,879	15,230	229,332	39,133

*Age breakouts reflect: (1) undergraduates under 25 versus 25 and older and (2) graduate students under 30 versus 30 and older.

**Extension activity excludes extension credits generated (by students) in the identified programs.